

Mountain View Publishers Fast 50 Bonus Sweepstakes

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility. Entry must be received within fourteen (14) days from the date of issuance to be eligible. Mountain View Publishers' Fast 50 Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who as of the time of entry, are 18 years of age or older. Void where prohibited by law. Employees of Mountain View Publishers, or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production, execution or distribution of the Sweepstakes, and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules, as well as Sponsor's decisions and/or interpretations under these Official Rules, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor and Administrator. Sponsor: Mountain View Publishers, P.O. Box 6760, Broomfield, Colorado 80021 ("Sponsor"). Sweepstakes Administrator: Mountain View Publishers, P.O. Box 6760, Broomfield, Colorado 80021 ("Administrator").

3. Timing. Sweepstakes begins on January 1st, 2017 at 12:00:00 a.m. MT and ends December 31st, 2017 at 11:59 p.m. MT ("Sweepstakes Entry Period"). Sponsor is the official time keeper for this Sweepstakes.

4. How to Enter. During the Sweepstakes Entry Period, complete the entry form located with the promotional advertisement or provide your first name, last name, mailing address, city, state and zip code, phone number and/or email address and return your entry to Sponsor at: MVP, ATTN: FAST 50 BONUS, PO Box 9022, Broomfield, CO 80021 to receive one (1) entry. Entrants will be obligated to agree to these Official Rules and to confirm that he/she is over 18 years of age. **Limit of one (1) entry per person per quarterly promotion cycle during the Sweepstakes Entry Period.** When you enter you will have the opportunity to opt in to receive additional information. Opting in to these offers does not give you additional entries. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified. All entries become the sole and exclusive property of Sponsor and will not be acknowledged or returned.

5. Winner Selection. The Sweepstakes will have fifty (50) prize winners plus one grand prize winner selected from the fifty (50) prize winners. The fifty (50) grand prize winners will be selected approximately fifteen (15) days after the end of each month of the Sweepstakes Entry Period by random drawing from among all eligible Sweepstakes entries received by Sponsor. Potential prize winners will be notified by mail and are subject to verification. Failure to respond to Sponsor's verification within ten (10) business days of notification may result in disqualification and Sponsor

may select an alternate potential winner in a random drawing of all remaining valid entries received. Odds of winning a Prize depend on the number of eligible Sweepstakes entries received during the Sweepstakes Entry Period; estimate at 1:200. Odds of prize winners winning the Grand Prize; 1:50.

6. EACH POTENTIAL SWEEPSTAKES WINNER IS SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES.

7. Verification of Potential Winner. The potential prize winner must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. Failure to respond to the initial notification within fourteen (14) calendar days of when the notification is sent or return of notification as undeliverable will result in disqualification. Potential prize winners will be required to sign, notarize and timely return to Sponsor, within fourteen (14) calendar days of the date notice is sent, an affidavit of eligibility, and liability/publicity release (except where prohibited) in order to claim his/her prize if applicable. If a potential winner of any prize cannot be contacted, fails to sign and timely return the affidavit of eligibility and liability/publicity release within the required time period, or if the prize or prize notification is returned as undeliverable, the potential prize winner shall forfeit the prize. In the event that a potential winner of the Sweepstakes grand prize is disqualified for any reason, Sponsor may award the applicable prize to another alternate potential winner by conducting additional drawings.

8. Prizes. Fifty (50) Prizes and one (1) Grand Prize will be awarded. Each Prize winner will receive a free Kindle Fire™, each with an approximate retail value of \$49.99. The Grand Prize of \$1000.00 will be awarded to one of the selected Prize Winners. The total ARV of prizes available is \$3,500.00. Each Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winners are responsible for all taxes and fees associated with his/her prize receipt and/or use.

9. Entry Conditions and Release. By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor and Administrator which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless Sponsor and Administrator and its parent, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize.

10. Publicity. Except where prohibited, participation in the Sweepstakes constitutes winners' consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

11. General Conditions. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability. The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes. No more than the stated number of prizes will be awarded.

13. Disputes. Except where prohibited by law, as a condition of participating in this Sweepstakes, Entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, including but not limited to prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and Entrant further waives all rights to have damages multiplied or increased.

14. Entrant's Personal Information. Information collected from entrants is subject to the Sponsor's Privacy Policy located at www.mvprules.com/privacy

15. Sweepstakes Results. For Sweepstakes results, send a hand-printed, self-addressed, stamped envelope to MVP, ATTN: FAST 50 WINNERS, P.O. Box 6760, Broomfield, Colorado 80021. Please specify the monthly term and year for which the results are requested.